

# Thank you for downloading the Calendar!

This is your calendar for social media. In this file, you will find 360 pre-made prompt ideas for each day.

The calendar consists of the following parts:

### **ENGAGEMENT**

These prompts are designed to increase your reach in social media. In all of these, you will etag someone who represents the same niche as you.

# **VISIBILITY**

Visibility Prompts will increase the visibility of your posts. In all of these, you will etag someone who represents the same niche as you.

# **CONVERT LEADS**

These prompts encourage people to show interest in your products and services.

# PROMOTION

SELL

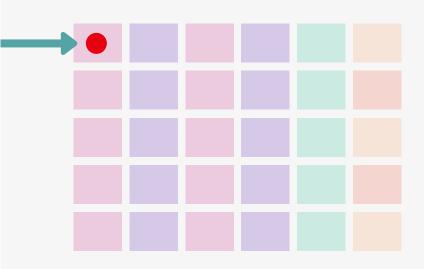
Sell & Promotion Prompts showcases your products either directly or through customer references.

# How does the calendar work?

This unusual calendar contains 30 prompts per month, including a total of 360 prompts.

It doesn't matter when you start using it, as long as you remember to follow the calendar's publishing formula.

Engagement > Visibility > Engagement > Visibility > Convert Leads > Promotion / Sell > Repeat



# **DAYS 1-30**

#### **ENGAGEMENT**

What's The First Thing You Do When You Wake Up? Share Yours...

#### **VISIBILITY**

I Learned How To Keep My Home/Office Clean From @\_

### **ENGAGEMENT**

Ask a question: If you had intro music, which song would it be?

#### **VISIBILITY**

@\_ Just Messaged Me And It Made My Day Because... [WHY]

#### **CONVERT LEADS**

How I Focus On What Truly Makes Me Happy... [HOW]. How About You?

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

Share The Biggest Risk You Have Ever Taken... What Is Yours?

#### **VISIBILITY**

The Best Advice On How To Keep My Wardrobe In Check Is From @\_

#### **ENGAGEMENT**

What Is Your Favorite Color And Why?

#### **VISIBILITY**

I Love These Posts From @\_ It Makes Me Think.... [WHAT]

### **CONVERT LEADS**

Why I Do/Do Not Like It When People "Pick My Brain" For Free

#### SELL

How to Pick the right jewelry for oval face shape. #jewelry #tips

#### **ENGAGEMENT**

Tell Me What's The First Thing You Think When I Say "Future"?

#### **VISIBILITY**

When I Need Workout Tips, I Turn To @\_

#### ENGAGEMENT

Share A Childhood Photo Of You And Challenge 5 Others To Do The Same...

#### VISIBILITY

Reminder: When You Receive [YOUR OFFER] In Your Inbox/Mailbox, Don't Forget To Share A Photo And Tag @[YOUR HANDLE]

# **CONVERT LEADS**

Why I Think Failures Are Just As Important As The Wins. What About You?

#### PROMOTION

Promote one of your best friends and tell why he/she has been special for you this year.

# **ENGAGEMENT**

Share How You Keep Your Mind Clear And Focused?

#### **VISIBILITY**

For The Latest In [YOUR NICHE] I Always Read The Posts Of @\_

# **ENGAGEMENT**

Share A Photo Of Your Meal And Challenge 5 Others to Do The Same..

# VISIBILITY

I love this Book From @\_. Because [WHY]

# CONVERT LEADS

[NUMBER] Facts About Me/My Product/My Brand You Should Know. Want To Know More? Reply To This Story

#### SELL

[QUIZ STICKER] What's Holding Your Back From Purchasing [YOUR OFFER]? [X OBJECTIONS]

# **ENGAGEMENT**

I Learned How To Keep My Home/Office Clean From @\_

#### **VISIBILITY**

I Relieve Stress By Listening To/Watching/Reading Posts By @\_

#### **ENGAGEMENT**

[Question Sticker] Ask Me Anything About!

### **VISIBILITY**

I Love Posts From @\_ Because...[WHY]

# CONVERT LEADS

What Holds You Back The Most: [NUMBER] Top Challenges In [YOUR NICHE]

# PROMOTION

# **DAYS 1-30**

#### **ENGAGEMENT**

Share Your Favorite
Productivity Technique... What
Helps You To Get Things
Done?

#### **VISIBILITY**

I love this Book From @\_. Because [WHY]

#### **ENGAGEMENT**

When I Told My Family/Friends
That I Was Starting My Own
Business, They Said...

#### **VISIBILITY**

What I Love About [YOUR NICHE] Is The People Who Produce Awesome Content In It. Check Out @\_ For...[WHAT]

# **CONVERT LEADS**

[POLL STICKER] Will You Be Joining Us At Our SALE/Event?

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

What's Your Favorite Social Media Platform To Hang Out On? Mine Is...

#### **VISIBILITY**

I Love Posts From @\_ Because...[WHY]

#### **ENGAGEMENT**

What's The First Thing That Comes To Mind When I Say "Social Media"?

#### **VISIBILITY**

When I First Got Hooked To [YOUR NICHE], I Would Read Blogs By @\_ For...[WHAT]

### **CONVERT LEADS**

Looking For A Motivational Boost? Check Out [FREEBIE] By Replying To This Story And I'll Send You The Link

#### SELL

How I Created [YOUR OFFER]

#### ENGAGEMENT

If You Could Talk To Your 15-Year-Old Self, What Would You Say? I Would...[WHAT]

#### **VISIBILITY**

The 3 Essential Products I Use Everyday To Start My Day Are @\_, @\_ and @\_

# **ENGAGEMENT**

Share a Quote That's Inspiring You Today

#### VISIBILITY

Every Day I Listen To @\_, Because...[WHY]

# **CONVERT LEADS**

What Holds You Back The Most: [NUMBER] Top Challenges In [YOUR NICHE]

#### PROMOTION

Promote one of your products/services or share a customer reference

# **ENGAGEMENT**

If You Could Be Any Age, What Would You Choose?

#### **VISIBILITY**

@\_\_ Makes Me Laugh Every Time. I Recommend Checking Him/Her Out!

# **ENGAGEMENT**

Share The Day When You Knew You Had To Start Chasing Your Dream

# **VISIBILITY**

The Best Account To Follow In [YOUR NICHE] is @\_ Because...[WHY]

# **CONVERT LEADS**

How Many Happy Customers/Clients I have [SHARE]

# SELL

[NUMBER] Things To Know About [YOUR OFFER]

# **ENGAGEMENT**

Tell your followers about an obstacle you overcame

#### **VISIBILITY**

I Relieve Stress By Listening To/Watching/Reading Posts By @\_

### **ENGAGEMENT**

Who Has Been The Most Influential Person In Your Life And Why?

#### **VISIBILITY**

My Favorite Channel in YouTube Is @\_, Because... [WHY]

# **CONVERT LEADS**

The [NUMBER] Common Personality Traits Of My Customers Poses

# PROMOTION



#### **ENGAGEMENT**

Share a Quote That's Inspiring You Today

#### **VISIBILITY**

I'm Loving The [YOUR NICHE] Book By @\_ Because...

#### **ENGAGEMENT**

Share What's The Worst Advice You've Been Given?

#### **VISIBILITY**

Today I'm Feeling Extra Grateful For My Amazing Customers. Thank You To @\_ For...

### **CONVERT LEADS**

I Get My Free Resources From
\_\_. Reply To This Story And I'll
Give You The Link!

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

Share Your Morning Routine. What's Yours?

#### **VISIBILITY**

Today I Want To Shout-Out Customer @\_ Who Just Received [YOUR OFFER] Today

#### **ENGAGEMENT**

Share A Story Where You Took A Huge Risk And It Didn't Turn Out The Way I Expected

#### **VISIBILITY**

Reviews Are In! Thank You To Customer @\_ For Saying This About [YOUR OFFER]...

### **CONVERT LEADS**

I Created [YOUR OFFER]. Have You Ever Considered Joining/Buying It? Tell Me Why Or Why Not!

### **SELL**

Here's What You Save By Taking [YOUR OFFER] Instead Of Not Taking [YOUR OFFER]

#### **ENGAGEMENT**

Share 3 Ways To Keep Yourself Motivated When You Feel Like Quitting

#### **VISIBILITY**

The 3 Essential Products I Use Everyday To Start My Day Are @\_, @\_ and @\_

#### ENGAGEMENT

Share The Day When You Knew You Had To Start Doing What You Do

#### VISIBILITY

Share What Plans You Have For Weekend And Tag 5 @\_ To Challenge Them Do The Same

# **CONVERT LEADS**

Here's My Favorite Customer Review Of All Time @\_. What Do You Think?

#### PROMOTION

Promote one of your products/services or share a customer reference

# **ENGAGEMENT**

Share a Key Idea That Recently Made Someone Else Say: "I Never Thought Of That Before!"

#### **VISIBILITY**

My Two Favorite Trainings I Ever Took For [YOUR NICHE] Were By @\_ and @\_

# **ENGAGEMENT**

Share What's The Worst Advice You've Been Given?

#### **VISIBILITY**

Share What You Are Doing Right Now And Tag 5 @\_ To Challenge Them Do The Same

# **CONVERT LEADS**

Here Are The Top 3 Things I've Noticed My Customers/Clients Struggling With.

# SELL

Here's Top Features Of [YOUR OFFER] And How They'll Help You

# **ENGAGEMENT**

Share a Quote That's Inspiring You Today

#### **VISIBILITY**

Anyone In The [YOUR NICHE] World Would Love This Restaurant @\_ Because

#### **ENGAGEMENT**

A Story When I Was Mistakenly Charged A Lot of Money. [SHARE STORY]. Want To Know How It Ended? Send Me A Direct Message

# **VISIBILITY**

I Love @\_ 's Account Because....[WHY]

# CONVERT LEADS

How I Became An Expert In [YOUR NICHE]

# PROMOTION



#### **ENGAGEMENT**

Share The Mantra You Repeat To Yourself When You Feel Sad

#### **VISIBILITY**

I Fell In Love With [YOUR NICHE] When I Tried @\_ Product/Course

#### **ENGAGEMENT**

I Always Find @\_ Super Funny. Who's Your Favorite Comedian?

#### **VISIBILITY**

I Find These Curated Boards On Pinterest For [YOUR NICHE] The Best By @\_

### **CONVERT LEADS**

Here Are The Top 3 Things I've Noticed My Customers/Clients Struggling With.

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

Share Your Favorite Workday Motivation Song... What is yours?

#### **VISIBILITY**

I Get My Daily Inspiration From @\_

#### **ENGAGEMENT**

Here's What My Perfect Day Looks Like...[WHAT]. Share Me Yours!

#### **VISIBILITY**

I Absolutely Love To Study/Work While Listening To Music By @\_

### **CONVERT LEADS**

How I Became An Expert In [YOUR NICHE]

#### SELL

How I Created [YOUR OFFER]

#### **ENGAGEMENT**

Share A Song That Will Remind You Of Spring... What is your favorite?

#### **VISIBILITY**

@\_ Motivates Me Greatly By... [HOW]

#### ENGAGEMENT

What's The First Thing That Comes To Mind When I Say "Success"?

#### VISIBILITY

Posts By @\_ Always Make Me Laugh!

# **CONVERT LEADS**

The [NUMBER] Common Personality Traits Of My Customers Poses

#### PROMOTION

Promote one of your products/services or share a customer reference

# **ENGAGEMENT**

Are You An Introvert, Extrovert, or Both? [SHARE YOURS]

#### **VISIBILITY**

I Love The Videos Created By @\_ On TikTok/YouTube

# **ENGAGEMENT**

Who Has Been The Most Influential Person In Your Life And Why?

#### **VISIBILITY**

I Have Signed Up To This Event Hosted By @\_ And It Feels...[WHAT]

# **CONVERT LEADS**

The [NUMBER] Common Personality Traits Of My Customers Poses

### SELL

[NUMBER] Things To Know About [YOUR OFFER]

# **ENGAGEMENT**

Happy Monday Everyone! [SAY THIS ON A WRONG DAY AND SEE WHAT HAPPENS]

#### **VISIBILITY**

Whenever I Get Asked For Advice On [YOUR NICHE], I send Them To @\_

# **ENGAGEMENT**

Share Your Morning Routine. What's Yours?

# **VISIBILITY**

I love this Book From  $@\_$ .

# CONVERT LEADS

How My Life Changed Since I Created [YOUR OFFER]

# PROMOTION



#### **ENGAGEMENT**

Share The Mantra You Repeat To Yourself When You Feel Sad

#### **VISIBILITY**

The 3 Essential Products I Use Everyday To Start My Day Are @\_, @\_ and @\_

#### **ENGAGEMENT**

Share A Story Where You Were Rejected And How You Handled It

#### **VISIBILITY**

Shout-Out To My
Partners/Friends/Colleagues
@\_For...[WHAT]

### **CONVERT LEADS**

How I Overcame The Biggest Struggle My Followers/Audience Has

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

I Always Find @\_ Super Funny. Who's Your Favorite Comedian?

#### **VISIBILITY**

My All Time First Customer/Follower, @\_. Thank You For...[WHAT]

#### ENGAGEMENT

Tell Me 3 Ways To Get Rid Of Stress!

#### **VISIBILITY**

My Favorite Channel in YouTube Is @\_, Because... [WHY]

### **CONVERT LEADS**

This Is How I Support My Clients/Customers! Want This Support Too? Reply To This Story

#### SELL

Here's My/Our Refund Policies On [YOUR OFFER]

#### **ENGAGEMENT**

What's The First Thing That Comes To Mind When I Say "Success"?

#### **VISIBILITY**

I Learned About [YOUR NICHE] From @\_, Which Got Me Started. Thank You For... [WHAT]

#### **ENGAGEMENT**

What's The First Thing That Comes To Mind When I Say "Social Media"?

#### VISIBILITY

Fastest Person To Complete [YOUR OFFER] Is @\_

# **CONVERT LEADS**

[NUMBER] Ways You Can Learn From Me For Free! [SHARE FREEBIE]

#### PROMOTION

Promote one of your products/services or share a customer reference

# **ENGAGEMENT**

Give Me A Instagram Account Recommendation!

#### **VISIBILITY**

My Favorite Online Store Is @\_ Because They...[WHY]

# **ENGAGEMENT**

I Have A Couple [YOUR NICHE] Friends I Follow On A Regular Basis. Shout-Outs to @\_, @\_ And @\_!

#### **VISIBILITY**

If You're Looking For A Life Coach In [YOUR NICHE] Scene, I Recommend Checking Out @\_

# CONVERT LEADS

How I Avoid [PROBLEM IN YOUR NICHE]? Learn More By Replying To This Story

#### SELL

How To Know If [YOUR OFFER] Is For You

# **ENGAGEMENT**

My Number One Value In This World Is...[WHAT] What's Your #1 Value?

# **VISIBILITY**

Supplements By @\_ Are The Best For Me Because...[WHY]

#### **ENGAGEMENT**

If You Could Be Any Age, What Would You Choose?

### **VISIBILITY**

Great Coach To Follow Is @\_ Because...[WHY]

# CONVERT LEADS

Random Question... When Did You First Discover me?

# PROMOTION



#### **ENGAGEMENT**

If You Received \$1,000 Right Now, How Would You Spend It? I Would...

#### **VISIBILITY**

The Most Entertaining Account I Follow In The [YOUR NICHE]
Scene Is @\_

#### **ENGAGEMENT**

What's The Most Recent Investment You Made Into Yourself? Mine Was...[WHAT]

#### **VISIBILITY**

I Have Signed Up To This Event Hosted By @\_ And It Feels...[WHAT]

# **CONVERT LEADS**

How I Differ From Others In [YOUR NICHE] Scene Out There

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

Share Your Biggest Fail And How You Overcame It. What Is Yours...?

#### **VISIBILITY**

If I Feel Like Taking A Snack, I Always Pick...[WHAT] From @\_ Because...[WHY]

#### **ENGAGEMENT**

If You Could Eat One Food For The Rest Of Your Life What Would It Be? Mine Would....

#### **VISIBILITY**

The Best And Most Entertaining Live Speaker I Ever Saw Was @\_, Because... [WHY]

# **CONVERT LEADS**

How To Avoid [PROBLEM]? Want This For Yourself? Reply To This Story

#### SELL

Why I Recommend Getting [YOUR OFFER] Over [SIMILAR PRODUCT]

#### **ENGAGEMENT**

What's The First Thing That Comes To Mind When I Say "Food"?

#### **VISIBILITY**

When I Need Workout Tips, I Turn To @\_

#### **ENGAGEMENT**

I Follow Some Funny TikTok Accounts In The [YOUR NICHE] World, Including @\_

#### **VISIBILITY**

Best Meals I've Ever Eaten Was Made By @\_ Who Serves The Best...[WHAT]

# **CONVERT LEADS**

Why I Don't View Past Decisions As Mistakes But Learnings

#### **PROMOTION**

Promote one of your products/services or share a customer reference

# **ENGAGEMENT**

If You Could Talk To Your 15-Year-Old Self, What Would You Say? I Would...[WHAT]

### **VISIBILITY**

I Relieve Stress By Listening To/Watching/Reading Posts By @\_

# **ENGAGEMENT**

[Question Sticker] Ask Me Anything About!

#### **VISIBILITY**

When I Got Started, I Learned About [YOUR NICHE] From @\_. Thank You For...

# **CONVERT LEADS**

Random Question... Why Do You Follow Me Here?

# SELL

Meet My Other Clients/Customers Who Joined/Bought [YOUR OFFER]

# **ENGAGEMENT**

I Have A Couple [YOUR NICHE] Friends I Follow On A Regular Basis. Shout-Outs to @\_, @\_ And @\_!

#### **VISIBILITY**

I Love These Posts From @\_ It Makes Me Think.... [WHAT]

# **ENGAGEMENT**

I Always Find @\_ Super Funny. Who's Your Favorite Comedian?

# **VISIBILITY**

Whenever I Get Asked For Advice On [YOUR NICHE], I send Them To @\_

# CONVERT LEADS

A Common Trend In Our Industry You Should Ignore

# PROMOTION



#### **ENGAGEMENT**

What's The Silliest Thing You've Ever Shared Online? [Share Yours]

#### **VISIBILITY**

I'm So Proud Of A Customer Of Mine Who Is Just Starting Out, But Doing Great! @\_

#### **ENGAGEMENT**

I Have A Couple [YOUR NICHE] Friends I Follow On A Regular Basis. Shout-Outs to @\_, @\_ And @\_!

#### **VISIBILITY**

When I Need Workout Tips, I Turn To @\_

### **CONVERT LEADS**

What's Your Goal You're Working Towards This Year?

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

What's Your Favorite Kitchen Smell To Walk Into? Mine Is... [WHAT]

### **VISIBILITY**

I'm Loving This
Webinar/Course/Tutorial About
[YOUR NICHE] Scene By @\_.
It's So Helpful And....[WHAT]
Go Check It Out!

### ENGAGEMENT

Share The Most Random Thing You've Ever Bought. What's Yours...?

#### **VISIBILITY**

@\_ Just Messaged Me And It Made My Day Because... [WHY]

### **CONVERT LEADS**

How I Focus On What Truly Makes Me Happy... [HOW]. How About You?

#### SELL

Hit Me Up With A Direct Message If You Have Any Questions About [YOUR OFFER]

#### **ENGAGEMENT**

Give Me A Podcast Recommendation!

#### **VISIBILITY**

I Have A Couple [YOUR NICHE] Friends I Follow On A Regular Basis. Shout-Outs to @\_, @\_ And @\_!

#### **ENGAGEMENT**

If You Could Be Any Age, What Would You Choose?

#### **VISIBILITY**

The Best And Most Entertaining Live Speaker I Ever Saw Was @\_, Because... [WHY]

### **CONVERT LEADS**

Looking For A Motivational Boost? Check Out [FREEBIE] By Replying To This Story And I'll Send You The Link

#### **PROMOTION**

Promote one of your products/services or share a customer reference

# **ENGAGEMENT**

Share The Best Day Of Your Business Life...

#### **VISIBILITY**

It's The Most Relaxing Thing To Do Watch These Classes/Videos/Teachings Of @\_

# **ENGAGEMENT**

If You Could Eat One Food For The Rest Of Your Life What Would It Be? Mine Would....

#### **VISIBILITY**

For Personal Life Coaching In The [YOUR NICHE] World, I've Turned To @\_

# **CONVERT LEADS**

My Favorite Person Here On The Instagram Is Someone Who...[WHAT]. Does That Sound Like You? Reply To This Story And Let's Talk!

# SELL

Why I'm 200% Confident [YOUR OFFER] WORKS

# **ENGAGEMENT**

If You Could Talk To Your 15-Year-Old Self, What Would You Say? I Would...[WHAT]

#### **VISIBILITY**

I Always Enjoy Watching The Instagram Stories Of @\_ Because...[WHY]

# **ENGAGEMENT**

Here's My Number #1 Way To Get Into Flow... What Is Yours?

# **VISIBILITY**

Using This Checklist By @\_ Has Proven Useful. Check It Out!

# **CONVERT LEADS**

Most People I Meet In The [YOUR NICHE] Scene Struggle With [PROBLEM]. Reply To This Story And I'll Help!

# PROMOTION



#### **ENGAGEMENT**

Be Honest... Are You Wearing Pants Right Now?

#### **VISIBILITY**

These Products By @\_ Are Absolutely The Best!

#### **ENGAGEMENT**

If You Could Talk To Your 15-Year-Old Self, What Would You Say? I Would...[WHAT]

#### **VISIBILITY**

For Personal Life Coaching In The [YOUR NICHE] World, I've Turned To @\_

# **CONVERT LEADS**

My Top [NUMBER] Values Are...[SHARE]. Which One Resonates With You The Most?

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

When You Face A Failure, How Do You Move On?

#### **VISIBILITY**

I Just Took This Self
Evaluation Quiz By @\_. Check
It Out!

#### ENGAGEMENT

Do You Invest? If Yes, Give Me Some Tips...

#### **VISIBILITY**

I Just Tried This Free Training/Course/Lesson By @ And It Was...[WHAT]

# **CONVERT LEADS**

[NUMBER] Ways You Can Learn From Me For Free! [SHARE FREEBIE]

#### SELL

Hit Me Up With A Direct Message If You Have Any Questions About [YOUR OFFER]

#### **ENGAGEMENT**

This Is My Morning Routine
That Gets Me In The Zone.
What Is Yours...?

#### **VISIBILITY**

@\_ Gives The Best Advices For [YOUR NICHE]! Check Him/Her Out!

#### ENGAGEMENT

Tell Me 5 Accounts I Should Follow And Why. Here's My List...

#### VISIBILITY

I Start My Days By Filling In My Physical Planner by @\_

# **CONVERT LEADS**

Why I Think Failures Are Just As Important As The Wins. What About You?

### PROMOTION

Promote one of your products/services or share a customer reference

# **ENGAGEMENT**

If I Were To Explain My Business To A 5-Year-Old, Here's What I'd Say...[WHAT]

#### **VISIBILITY**

@\_ Just Messaged Me And It Made My Day Because... [WHY]

# ENGAGEMENT

Here's My Number #1 Way To Get Into Flow... What Is Yours?

#### **VISIBILITY**

I Don't Watch IGTV Often, But When I Do, It's Content By @\_

# **CONVERT LEADS**

Looking For A Motivational Boost? Check Out [FREEBIE] By Replying To This Story And I'll Send You The Link

#### SELL

Why I'm 200% Confident [YOUR OFFER] WORKS

# **ENGAGEMENT**

Share The Best Day Of Your Business Life...

#### **VISIBILITY**

Posts By @\_ Always Make Me Laugh!

### **ENGAGEMENT**

Tell Me How You Turn Ideas Into Action? Share Yours..

#### **VISIBILITY**

The Best Advice On How To Keep My Wardrobe In Check Is From @\_

# CONVERT LEADS

How I Got Over My Fears In [YOUR NICHE] Scene

# PROMOTION



#### **ENGAGEMENT**

If I Were To Explain My Business To A 90-Year-Old, Here's What I'd Say...[WHAT]

#### **VISIBILITY**

Best Meals I've Ever Eaten Was Made By @\_ Who Serves The Best...[WHAT]

#### **ENGAGEMENT**

Tell Me 5 Accounts I Should Follow And Why. Here's My List...

#### **VISIBILITY**

If I Ever Get To Attend To Event Hosted By @\_, I'd be...
[WHAT]

# **CONVERT LEADS**

Random Question... What Did You Wanted To Be When You Were A Kid?

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

Share One Healthy Habit You Have. Ask Your Followers Habits...?

#### **VISIBILITY**

Posts By @\_ Always Make Me Laugh!

#### **ENGAGEMENT**

Give Me A Movie Recommendation!

#### **VISIBILITY**

These (Preferred APP Type)
Apps Keep My Life In Check:
@\_, @\_ and @\_

# **CONVERT LEADS**

How Many Happy Customers/Clients I have [SHARE]

#### SELL

Here's Who [YOUR OFFER] Is For

#### **ENGAGEMENT**

Share Your Top 3 Used Apps... What Is Yours.. ?

#### **VISIBILITY**

I Got Hooked To Instagram Because Of @\_!

#### ENGAGEMENT

Share The Biggest Risk You Have Ever Taken... What Is Yours?

#### **VISIBILITY**

My Favorite Instagram Accounts In [YOUR NICHE] Scene Are @\_, @\_ and @\_

# **CONVERT LEADS**

My Biggest Struggle In [YOUR NICHE] Scene Was [SHARE].
What Was Yours?

#### PROMOTION

Promote one of your products/services or share a customer reference

# **ENGAGEMENT**

If You Could Talk To Your 15-Year-Old Self, What Would You Say? I Would...[WHAT]

#### **VISIBILITY**

For The Latest In [YOUR NICHE] I Always Read The Posts Of @\_

# **ENGAGEMENT**

Share How You Keep Your Mind Clear And Focused?

#### **VISIBILITY**

I Always Pin The Pins Of @\_ On Pinterest, For...[WHY]

# **CONVERT LEADS**

How I Balance My Business And Personal Life [SHARE]. What Are Your Ways?

# SELL

Here's What [YOUR OFFER]
Differs From Any Similar
Product

# **ENGAGEMENT**

Do You Invest? If Yes, Give Me Some Tips...

#### **VISIBILITY**

Hands Down, The Best Tutorials I've Seen For [YOUR NICHE] Are By...

#### **ENGAGEMENT**

Share A Childhood Photo Of You And Challenge 5 Others To Do The Same...

#### **VISIBILITY**

Thank You To Customer @\_ For your Amazing Review About [YOUR OFFER]...

# CONVERT LEADS

How I Got Over My Fears In [YOUR NICHE] Scene

#### PROMOTIOI

# **DAYS 1-30**

#### **ENGAGEMENT**

Do You Invest? If Yes, Give Me I Get My Daily Inspiration From Some Tips...

#### **VISIBILITY**

@\_

#### **ENGAGEMENT**

I Follow Some Funny TikTok Accounts In The [YOUR NICHE] World, Including @

#### **VISIBILITY**

I Use These Planning Tools To Stay Organized: @ and @ .

#### **CONVERT LEADS**

[NUMBER] Signs You're Ready To Make An Investment In Yourself Right Now. What Is It? Let Me Know By Replying To This Story

#### **PROMOTION**

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

What's Your Favorite Social Media Platform To Hang Out On? Mine Is...

#### **VISIBILITY**

My Favorite TikTok User In [YOUR NICHE] Scene Is @ , Because...[WHY]

#### **ENGAGEMENT**

What's The Most Recent Investment You Made Into Yourself? Mine Was...[WHAT]

#### **VISIBILITY**

I Learned About [YOUR NICHE] From @ , Which Got Me Started. Thank You For... [WHAT]

### **CONVERT LEADS**

My Top [NUMBER] Values Are...[SHARE]. Which One Resonates With You The Most?

#### SELL

Here's Who [YOUR OFFER] Is For

#### ENGAGEMENT

Share Your Favorite Workout Routine... What Is Yours?

#### **VISIBILITY**

Whenever I Get Asked For Advice On [YOUR NICHE], I send Them To @\_

#### ENGAGEMENT

Tell Me 3 Ways To Get Rid Of Stress!

#### **VISIBILITY**

Today I'm Extra Grateful for My Customers/Followers. Thank you To @\_ For...[WHAT]

### **CONVERT LEADS**

What Holds You Back The Most: [NUMBER] Top Challenges In [YOUR NICHE]

#### **PROMOTION**

Promote one of your products/services or share a customer reference

# **ENGAGEMENT**

If I Were To Explain My Business To A 5-Year-Old, Here's What I'd Say...[WHAT]

#### **VISIBILITY**

When I Need Unsolicited [YOUR NICHE] Advice, I Turn To @ For...[WHAT]

# **ENGAGEMENT**

If I Were To Explain My Business To A 5-Year-Old, Here's What I'd Say...[WHAT]

#### **VISIBILITY**

If I Need A Quick Snack, The First Thing I Grab Is...[WHAT] by @\_

# **CONVERT LEADS**

A Common Trend In Our Industry You Should Ignore

### SELL

Here's What [YOUR OFFER] Differs From Any Similar Product

# **ENGAGEMENT**

What's The First Thing That Comes To Mind When I Say "Vacation"?

#### **VISIBILITY**

I Keep Myself Busy By Being A Part In A Progragm/Group Hosted By @

#### **ENGAGEMENT**

Share How You Spend Your Weekend... Ask About Your Followers Weekend.

#### **VISIBILITY**

I'm Loving This Webinar/Course/Tutorial About [YOUR NICHE] Scene By @ . It's So Helpful And....[WHAT] Go Check It Out!

# **CONVERT LEADS**

Here's A Sneak Peek At My [OFFER]. Get It By Replying To This Story

# PROMOTION

# **DAYS 1-30**

#### **ENGAGEMENT**

Share The Biggest Risk You Have Ever Taken... What Is Yours?

#### **VISIBILITY**

I Get My Daily Inspiration From @\_

#### **ENGAGEMENT**

If You Could Live In Any Other Decade, Which Would It Be And Why? [SHARE YOURS]

#### **VISIBILITY**

I Love This Restaurant @\_, Because...[WHY]

# **CONVERT LEADS**

This Keeps Me Up At Night [SHARE]. What Keeps You Up?

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

I Follow Some Funny TikTok Accounts In The [YOUR NICHE] World, Including @\_

#### **VISIBILITY**

My Favorite TikTok User In [YOUR NICHE] Scene Is @\_, Because...[WHY]

#### **ENGAGEMENT**

Share Number 1 Thing You Wish You Knew When You Started Your Business

#### **VISIBILITY**

I love this Book From @\_.

### **CONVERT LEADS**

Why I Do/Do Not Like It When People "Pick My Brain" For Free

#### SELL

Here's Top Features Of [YOUR OFFER] And How They'll Help You

#### **ENGAGEMENT**

Share Your Favorite
Productivity Technique... What
Helps You To Get Things
Done?

#### **VISIBILITY**

Whenever I Get Asked For Advice On [YOUR NICHE], I send Them To @\_

#### ENGAGEMENT

Share Your Biggest Fail And How You Overcame It. What Is Yours...?

#### VISIBILITY

I've Been Listening To The @\_ Podcast On Repeat. I Love It Because... [WHY]

# **CONVERT LEADS**

Looking For A Motivational Boost? Check Out [FREEBIE] By Replying To This Story And I'll Send You The Link

#### PROMOTION

Promote one of your products/services or share a customer reference

# **ENGAGEMENT**

Tell Me How Long Can You Go Without Checking Your Phone? I can....[SHARE YOURS]

#### **VISIBILITY**

When I Need Unsolicited
[YOUR NICHE] Advice, I Turn
To @\_ For...[WHAT]

# ENGAGEMENT

Share Your Favorite Workout Routine... What Is Yours?

#### **VISIBILITY**

I've Been Hooked To This Youtuber @\_. Check It Out For...[WHAT]

# **CONVERT LEADS**

[NUMBER] Facts About Me/My Product/My Brand You Should Know. Want To Know More? Reply To This Story

# SELL

Here's What [YOUR OFFER]
Differs From Any Similar
Product

# **ENGAGEMENT**

Share Your Big Goal To Accomplish In The Next 90 Days. What's Yours..?

#### **VISIBILITY**

I Keep Myself Busy By Being A Part In A Progragm/Group Hosted By @\_

#### **ENGAGEMENT**

Share Your Number One Goal For This Week...[WHAT]. What's Yours?

# **VISIBILITY**

My Favorite Online Store Is @\_ Because They...[WHY]

# CONVERT LEADS

How To Focus On The Bright Side Even When Hitting The Rock Bottom

# PROMOTION

# **DAYS 1-30**

#### **ENGAGEMENT**

If I Were To Explain My Business To A 5-Year-Old, Here's What I'd Say...[WHAT]

#### **VISIBILITY**

My Favorite Channel in YouTube Is @\_, Because...
[WHY]

#### ENGAGEMENT

Give Me A Movie Recommendation!

#### **VISIBILITY**

I Absolutely Love To Study/Work While Listening To Music By @\_

# **CONVERT LEADS**

Random Question... What Is Your Mantra To Help You Get Through The Day?

#### PROMOTION

Promote one of your products/services or share a customer reference

#### **ENGAGEMENT**

Share The Most Random Thing You've Ever Bought. What's Yours...?

#### **VISIBILITY**

Supplements By @\_ Are The Best For Me Because...[WHY]

#### **ENGAGEMENT**

Share A Song That Will Remind You Of Winter... What is your favorite?

#### VISIBILITY

The 3 Essential Products I Use Everyday To Start My Day Are @\_, @\_ and @\_

### **CONVERT LEADS**

How Many Happy Customers/Clients I have [SHARE]

#### SELL

Here's Top Features Of [YOUR OFFER] And How They'll Help You

#### **ENGAGEMENT**

The Person Who First Inspired Me To Start My Business Was....[WHO]. Who's Your Number One Inspirator?

#### **VISIBILITY**

Share A Photo Of Your Meal And Challenge Tag 5 @\_ To Challenge Them Do The Same

#### ENGAGEMENT

Ask Followers To DM You One Secret And Promise To Share Your Own Secret

#### **VISIBILITY**

Every Day I Listen To @\_, Because...[WHY]

# **CONVERT LEADS**

My Favorite Person Here On The Instagram Is Someone Who...[WHAT]. Does That Sound Like You? Reply To This Story And Let's Talk!

#### PROMOTION

Promote one of your products/services or share a customer reference

# ENGAGEMENT

Share Your Number One Goal For This Month...[WHAT]. What's Yours?

#### **VISIBILITY**

The Most Visually Stunning Account In [YOUR NICHE] Scene To Follow Is @\_

# **ENGAGEMENT**

Coffee Or Tea? [SHARE YOURS]

#### **VISIBILITY**

My Favorite TikTok User In [YOUR NICHE] Scene Is @\_, Because...[WHY]

# **CONVERT LEADS**

How To Focus On The Bright Side Even When Hitting The Rock Bottom

# SELL

Here's What [YOUR OFFER]
Differs From Any Similar
Product

# **ENGAGEMENT**

Tell Me What's Something That Made You Really Happy This Week? [SHARE YOURS]

#### **VISIBILITY**

I Love The Videos Created By @\_ On TikTok/YouTube

# **ENGAGEMENT**

Share a Quote That's Inspiring You Today

# **VISIBILITY**

I Always Enjoy Watching The Instagram Stories Of @\_ Because...[WHY]

# CONVERT LEADS

Here's A Sneak Peek At My [OFFER]. Get It By Replying To This Story

# PROMOTION

### WWW.LEADINGADYBOSS.ONLINE

# Join our private facebook group

# **BE PART OF THE**



**GET STARTED**